



BREAST CANCER AWARENESS MONTH



Susan G. Komen® Southeast Wisconsin Schedule of Events October 2015

Join Susan G. Komen® Southeast Wisconsin and our community this October in raising funds and awareness – together – to empower more victories in the fight against breast cancer! Why? Because in October the entire country unites in one high-powered effort to end breast cancer... and OUR community is dedicated to leading the fight!

JUSTICE FOR A CURE

Friday, October 2

12:00 noon program with parade of squad cars to follow

South Milwaukee Municipal Building, 2424 15th Avenue, South Milwaukee

Join state-wide Fire Departments, EMS, 911 Centers, Local, State, and Federal Agencies to raise awareness and funds to support cancer programs, cancer survivors, and cancer research. All welcome to attend. Breast cancer survivors wear pink!

WEBINAR EDUCATION PROGRAMS

Triple Negative Breast Cancer

Wednesday, October 21

11:30 am to 12:30 pm

Presenter: Dr. Lisa A. Carey, Komen Scholar – Metastatic Breast Cancer Research

Division Chief, Hematology and Oncology

Physician-in-Chief, North Carolina Cancer Hospital

Link to register: <https://attendee.gotowebinar.com/register/7674358434713725698>

KOHL'S CONVERSATIONS FOR A CURE

Every week, friends and neighbors are getting together in small groups to share inspiring stories and learn the facts about breast cancer. They're called Kohl's Conversations for the Cure, and what you learn could save your life. So no more excuses. Join on of the Conversations below. Registration not necessary.

October 1, 2015

Library Square Residence

1820 S 75th St,
West Allis, WI 53214
2pm - 3pm

October 3, 2015

**Philippine Health Center
Zablocki Park Pavilion**

3717 W. Howard Ave.
Greenfield, WI 53221
10a- 3pm

October 3, 2015

**Outreach Community
Health Centers**

210 W. Capitol Ave.
Milwaukee, WI 53212
9am - 2pm

October 10, 2015

CDI Greenfield

4455 S 108th St.
Greenfield, WI 53228

October 15, 2015

Golda Meir School

227 W. Pleasant St.
Milwaukee, WI 53212
5pm - 6pm

October 17, 2015

CDI Waukesha

2315 E. Moreland Blvd.
Suite 1500
Waukesha, WI 53186
8am - 12pm

October 17, 2015

**Jeremiah Missionary
Baptist Church**

4519 W. Villard Ave.
Milwaukee, WI 53218
11:15am - 12:15pm

October 18, 2015

**Zion Rock Missionary
Baptist Church**

10236 W. Fond Du Lac Ave.
Milwaukee, WI 53224
3:30pm - 4:30pm

October 19, 2015

Curves Muskego

S75 W17315 Janesville Rd.
Muskego, WI 53150
6:30pm - 7:30pm

October 21, 2015

VA Hospital - B.R.A. Day

Breast Reconstruction
Awareness Day
5000 W National Ave
Milwaukee, WI 53295
8am - 2pm

October 21, 2015

**Froedtert & MCW
Cancer Center**

Breast Reconstruction
Awareness Day
9200 W Wisconsin Ave.
Milwaukee, WI 53226
3:30pm - 6:30pm

October 22, 2015

Curves Muskego

S75 W17315 Janesville Rd.
Muskego, WI 53150
11:15am - 12:15pm

October 22, 2015

**North Division High School -
Parent Night**

1011 W. Center St.
Milwaukee, WI 53206
6pm - 7pm

October 24, 2015

Latino Family Expo

South Division High School
1515 W Lapham Blvd.
Milwaukee, WI 53204
10am - 5pm

October 27, 2015

Algonquin Manor Senior Apts.

5005 W. Bradley Rd.
Brown Deer, WI 53223
10:30am - 11:30am

October 28, 2015

MATC - Oak Creek

(lower atrium)
6665 S Howell Ave,
Oak Creek, WI 53154
11:30am - 12:30pm

October 29, 2015

MATC - Downtown - S Building

700 W State St,
Milwaukee, WI 53233
11:30am - 12:30pm

For questions, call Dana Smith at 414-389-4885.

PINK PROMISE AT MAYFAIR MALL

One in eight women in the U.S. will be diagnosed with breast cancer in her lifetime. Susan G. Komen® Southeast Wisconsin wants to help decrease that statistic by shining the spotlight on National Breast Cancer Awareness Month. From October 1 to 16, shoppers can stop by the The Pink Promise zone in the lower level, center court. The Pink Promise zone will turn Mayfair's common area into a pink, fun and interactive station. Shoppers will be asked to sign a promise card featuring a take-home list of reminders and suggestions for improved breast health.

SPECIAL EVENTS INCLUDE:

Healthy Life Style Choices and Food

Saturday, October 4

11:00 am to 3:00 pm

Making healthy lifestyle choices such as maintaining a healthy weight may reduce your risk of breast cancer. Visit two nutrition experts from Cancer Treatment Centers of America as they serve up some simple and delicious recipes featuring foods that are not only tasty, but also help reduce your risk of illnesses, including breast cancer. Samples given, questions answered.

Author Kristina Schuerstedt Meet & Greet and Book Signing "Never Giving Up Hope"

October 4 and 11

3:00 - 6:00 pm

Kristina's mom was first diagnosed, at age 43, with stage I breast cancer. It returned 11 years later as stage IV and eventually took her life. This is an inspirational story of a family and community rallying around a brave and wonderful woman, while sharing the challenges and obstacles of living with metastatic breast cancer. Kristina's mom received financial assistance from Komen SE WI during her battle, and now Kristina is donating 10% of the proceeds from each book

"Wok" for a Cure

Thursday, October 8

5:00 to 8:00 pm

PF Chang's will be serving up their healthy lettuce wraps. Making healthy lifestyle choices such as maintaining a healthy weight may reduce your risk of breast cancer. Join us for samples and some surprise opportunities to support Susan G. Komen.

Exercise with Athleta

Physical activity may reduce your risk of breast cancer. Join Athleta for free in-store classes on October 3rd, 10th and 18th and an exercise demonstration in the Pink Promise Zone, date to be determined. Call 414.257.0594 for information.

Kids for the Cure - Design It Lab!

Friday, October 9

5:00 to 7:30 pm

Lots of fun crafts to make with Discovery World. Help raise breast cancer awareness for the whole family.

Survivor Makeover and Fashion Show

Saturday, October 10

12:30 to 1:30 pm

Nearly everyone has a friend or family member affected by breast cancer. Cheer on eight local survivors helped by Susan G. Komen as they take the stage for this fun and celebratory fashion show! Models will be treated to professional hair and makeup makeovers by Aveda and Salon East. Fall's latest fashions provided by White House Black Market.

Kids for the Cure - Kohl's Art Generation

Sunday, October 11

12:00 to 3:00 pm

Join Kohl's Color Wheels, the Milwaukee Art Museum's off-site studio program, and make a fun and creative art project!

Kohl's Conversations for the Cure

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Thursdays and Fridays 5 to 8 pm

October 1st & 2nd, 8th & 9th, and 15th & 16th

Saturdays 11 am to 7 pm

October 3rd and 10th

Sundays 11 am to 6 pm

October 4th and 11th

CITY IN PINK

1 in 8 women will be diagnosed with breast cancer in her lifetime. Susan G. Komen® Southeast Wisconsin wants to help decrease that statistic by shining the spotlight on National Breast Cancer Awareness Month from sundown on October 1st through the 10th.

City in Pink is a reminder to stay vigilant in the fight for a breast cancer cure, raise awareness, pay tribute to survivors and remember those we have lost. Special thank you to the participating companies:

- The Wisconsin Center
- Domes
- Wisconsin Gas Building - Gas Light Milwaukee LLC
- Downtown Expressway
- Kohl's Department Stores
- Pettit Center
- Potawatomi Hotel & Casino (Oct 1-4)
- The Marcus Hotels; The Hilton Milwaukee City Center, The Pfister Hotel, InterContinental Hotel
- GE Healthcare Globe at Research Park
- City Hall
- U.S. Bank
- Harley Davidson Museum



MAYFAIR



KomenSEWisconsin



KomenSEWI

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