



News Release

For Immediate Release

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Susan G. Komen Southeast Wisconsin Is Awarded \$50,000

(MILWAUKEE) March 4, 2016 – Susan G. Komen Southeast Wisconsin is pleased to announce that it has received a \$50,000 Coalitions in Action Grant from Susan G. Komen national headquarters made possible by a generous donation from Walgreens. This two-year grant is one of only six given out by Komen nationally. Komen Southeast Wisconsin will utilize these funds to support the Wisconsin Breast Cancer Task Force (BCTF), a coalition that include advocates, survivors, providers, health system representatives, and public health professionals from statewide organizations committed to breast health services, education, support and screening.

There are two goals for the Coalitions in Action grant. First, to develop pilot program(s) that address the need for increased screening in targeted areas of Southeast Wisconsin, and second to increase awareness of and access to the Wisconsin Well Woman Program – a government funded program that provides free breast cancer screening as well as diagnostic and treatment services to women living at 250% of the poverty level and below.

“Komen SEWI is proud to be a member of the Breast Cancer Task Force and excited to have secured funding which will give our affiliate and this coalition the opportunity to address the breast health needs identified in our local community,” said Robin Luther, Mission Manager at Komen Southeast Wisconsin.

Since 1999 Komen Southeast Wisconsin has invested over \$9.2 Million into its local community. Komen provides vital services to women and men, and this past year along Komen has provided over 3,043 clinical breast exams, 1,171 received financial assistance, 1,743 screening mammograms, 223 diagnostic services and education to 21,059 people. Komen Southeast Wisconsin has also invested over \$3.3 Million in national breast cancer research. Together, along with sister affiliates across the country, Susan G. Komen has invested \$840 million in breast cancer research through over 2400 research grants and 450 clinical trials.

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