

October 2017



FUNDRAISING EVENTS Benefiting Susan G. Komen Wisconsin

Wacoal Fit for the Cure

Dates below throughout October

Come in for a complimentary bra fitting. Wacoal will donate \$2 for every fitting, no purchase required. Wacoal will donate an additional \$2 for every Wacoal bra purchased at the event.

October 5: The Corners Von Maur (Brookfield)

October 6: Mayfair Mall Macy's (Wauwatosa)

October 11: West Towne Mall Boston Store (Madison)

October 13: Brookfield Mall Boston Store (Brookfield)

October 18: Southridge Mall Boston Store (Greendale)

October 19: Regency Mall Boston Store (Racine)

October 25: Bayshore Town Center Boston Store (Glendale)

October 26: Mayfair Mall Boston Store (Wauwatosa)

[Click here](#) for more information.



Klarbrunn Sparkling- #KlarbrunnCares

September 1 – October 31

We invite you to color and share the Klarbrunn Sparkling can.

Post a photo of your design along with #KlarbrunnCares to Instagram, Twitter or Facebook. Klarbrunn will donate \$1 to Komen Wisconsin for every unique Klarbrunn Sparkling can uploaded with the hashtag through October 2017. Support the cause and find the printable page here:

<http://www.klarbrunn.com/sparkling-water>. There is no limit per account. Get coloring!!



VOLLEY FOR THE CURE

Thursday, October 5

You are invited to watch the "Volley for the Cure" match between rivals, Wausau East and Wausau West volleyball teams. The game will be held at Wausau West on October 5, 2017 at 7:00 pm. This is the 10th anniversary that these two teams have been raising awareness and funds for breast cancer.

9Round's 6th Annual Kick Event

Thursday, October 12

You're invited to 9Round's all-day event in Wauwatosa to #kickoutcancer! Members and non-members are welcome to join, as every kick equals one penny donated to Susan G. Komen! [Learn more here.](#)

Chicks with Picks

Saturday, October 14

FM106.1 is pleased to present **Chicks with Picks** on Saturday, October 14 at the Northern Lights Theater inside [Potawatomi Hotel & Casino](#)! This intimate and up-close acoustic concert features **Lindsay Ell, Danielle Bradbery and Brooke Eden.**

Tickets go on sale Saturday, September 9 at noon and will sell out quickly! **A portion of the proceeds will benefit Komen Wisconsin.** [Click here for more.](#)



BURGERS FOR BOOBS

Wednesday, October 18

Milwaukee Burger will be hosting their annual Burger for Boobs on Wednesday, October 18, 2017. For updates in your community, check your local Milwaukee Burger Company Facebook posts or Twitter feed.



Benvenuto's Italian Grill Dine Out

Tuesday, October 24

20% of proceeds donated to Komen (must mention Komen to order)

All 7 locations through Wisconsin will be participating: Fon du Lac,



Oshkosh, Beaver Dam, Madison, Fitchburg, Middleton, Platteville.

<http://www.benvenutos.com/>

Survive Live Benefiting Komen Wisconsin

Thursday, October 26- High Noon Saloon

Don't miss Mix 105.1's Molly Cruz for a night of music, comedy, and charity with a little harmonious love thrown in the Mix. Enjoy music by the Canadian award-winning alt-pop phenom, "Lights", dueling pianos by "Piano Fondue", comedy, a wine and paint bar and even snuggle time with puppies!

Tickets are on sale now. [Click here](#) for more information on the event and to purchase your tickets.



Cuts for Cancer

State College of Beauty Culture, October 1-31

Throughout the month of October, the State College of Beauty Culture in Wausau will offer a number of ways to raise money for the cure! There will be a 50/50 raffle, candy bars for sale, and if you donate 10 inches of hair or more, you'll receive free shampoo, cut and style!



Cost Cutters

October 1-25

During the month of October, Cost Cutters will donate 10¢ of every haircut to Susan G. Komen Wisconsin. Stop into any participating Cost Cutters location and get a pink ribbon in support of breast cancer awareness for a \$1 donation. Help us clip out cancer! Promotions end October 25, so get your haircut before time runs out.

Southridge Mall and Pleasant Prairie and Johnson Creek Outlet Malls | Coupon Books

Now through October 31

The Simon Property Group will be "pinking out" their guest services centers in all three Simon malls in Komen Wisconsin. When you visit **Southridge Mall** or **Johnson Creek** or **Pleasant Prairie Outlet Malls**, customers will have the opportunity to support local and global breast cancer research while shopping your favorite brands. Your \$5 donation will give you a coupon book filled with discounts at participating stores.

WWE | Rise Above Cancer

October 23 | Resch Center, Green Bay

October 24 | BMO Bradley Center

WWE Superstars and Divas have once again joined the fight to Rise Above Cancer! For each WWE & Komen branded product sold from through Oct. 31, WWE will donate 20% of the retail sales price to Komen.



Sentry Grocery Stores

October 1 - 31

Visit one of the many Sentry stores throughout Wisconsin. Pink ribbons are on sale for a donation at the register.

Ho-Chunk Gaming Wittenberg- Charm Bracelet

October 1 - 31

Ho-Chunk Gaming Wittenberg will be recognizing National Breast Cancer Awareness Month by offering guests a chance to redeem 250 points for a Breast Cancer Awareness Charm Bracelet. Each piece comes in a pink box with ribbon on top, pink cord with sparkling stones, enamel ribbon, glass beads and more. For every bracelet redeemed, HCG-Wittenberg will donate \$5 to Komen Wisconsin.

EDUCATION AND AWARENESS EVENTS

Kick-off National Breast Cancer Awareness Month!

Friday, October 6

Justice for a Cure (JFAC) will host the Kick-off to National Breast Cancer Month at the Oregon Police Station (Oregon, WI)- Friday, Oct. 6. [Click here](#) for more details.



Southridge Mall | Komen's Pink Promise Zone Activities

October 4- 15

Stop by the *Pink Promise Zone* in the lower level, center court. The Pink Promise Zone turns Southridge's common area into a pink, fun and interactive station. Shoppers will be asked to sign a promise card featuring a take-home list of reminders and suggestions for improved breast health.

October 6th 9 -10 a.m. Pink Day Kick off Celebration!

Join us in the Southridge center court area as we kick off our Breast Cancer Awareness Month campaign at the Mall with a Morning Celebration, a proclamation of 'Pink Day' in the Village of Greendale, and a Pink Powered Mall Walk!

A fun and empowering way to start your day!

October 7/8 and 14/15 - Saturdays 11 a.m. to 5 p.m. Sundays Noon to 5 p.m.

Visit Komen's Conversation for a Cure area adjacent to the Pink Promise Zone for personalized education on breast health and to learn how your next breast cancer screening can help you earn a \$20 gift card!

Komen Wisconsin will be joined on the following days by one of these special family activities:

- Sat., Oct. 7th The Milwaukee COA's HIPPIE program – Reading and exploring for kids and their parents!
- Sun., Oct. 8th Milwaukee Art Museum's Kohl's Color Wheel – Drop in art projects for kids of all ages!
- Sat., Oct. 14th Discovery World Kohl's Design It Lab –Creative projects for the whole family!
- Sun., Oct. 15th Alverno College PINK PUMPKIN decorating – Fall Fun for everyone!