

2017/18 ANNUAL REPORT SUSAN G. KOMEN WISCONSIN



BE
MORE
THAN
PINK 

Letter from the Director & President

Susie's Garden Memorial Fence
Southeast Wisconsin Race for the Cure



Dear friends of Komen Wisconsin,

Fiscal year 2018 was a big year for us and an important time in our history. This year, Susan G. Komen's three Wisconsin affiliates -- Central, South Central and Southeast Wisconsin -- joined forces to form the new entity, Susan G. Komen Wisconsin. Combining our resources in a smart, strategic way enables us to not only increase revenue and make a more significant impact on breast cancer and breast health in our current service areas, but also better positions us to expand our impact throughout the state.

We are excited to share a summary of our fiscal year 2018 with you. We are so thankful for the many successes this past year brought our affiliate and the women in our state. With your help, we were able to provide Wisconsin women with breast cancer education, navigation services, screenings, diagnostic services and more. We invested in Komen national research, local grants and outreach, and education efforts.

While this is a step in the right direction, more can be done to help to end this horrible disease that has affected so many lives. Read on to find out how you can get involved and save lives. From our global research efforts to our local events that need volunteers and support, you can help us reach our Bold Goal of reducing breast cancer deaths in the U.S. by 50 percent by 2026. We believe that Wisconsin women, regardless of where they live, the color of their skin or their income, should have access to breast health services.

With Hope and Gratitude,

Nikki Panico
Executive Director

Guillermo Martinez-Torres, MD
Board President

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*Program Director,
Kohl's Conversations for the Cure*

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*Events & Race for the Cure
Manager, Madison*

Kristin Fabisch
*Development Coordinator,
Special Events, Madison*

Cetonia Weston-Roy
*Program Assistant,
Kohl's Conversations for the Cure*



Grants

In fiscal year 2018, Komen Wisconsin granted **\$1,140,788** to 11 organizations in the 22-county service area. The area agencies designated to receive Komen grants include:

Ascension Wheaton Franciscan Healthcare – St. Francis

Su Salud/Your Health

Ascension Wheaton Franciscan St. Joseph

Phenomenal Women

Aspirus Women's Health

Breast Screening and Diagnostic Program

Aurora Health Care

Walker's Point Breast Health Outreach

Columbia St. Mary's Foundation

Mammography Mobile Outreach Project

Milwaukee Consortium for Hmong Health

Healthy Asian American Women

Muslim Community and Health Center

Reducing Breast Cancer Mortality Among Women with Cultural, Linguistic and Access Barriers

ProHealth Care Foundation

Breast Health Care Education and Screening

Public Health Madison & Dane County

Komen Treatment Access Fund Southcentral WI

University of Wisconsin-Milwaukee

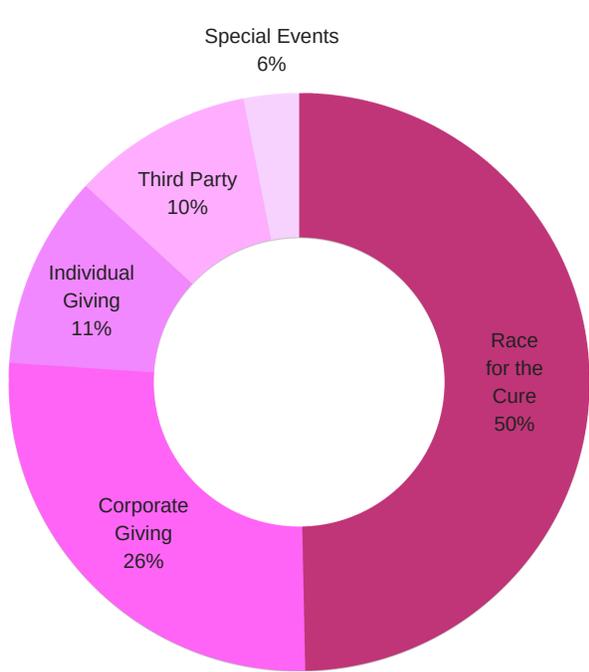
Partners in Pursuit of the Promise

Wisconsin Women's Health Foundation

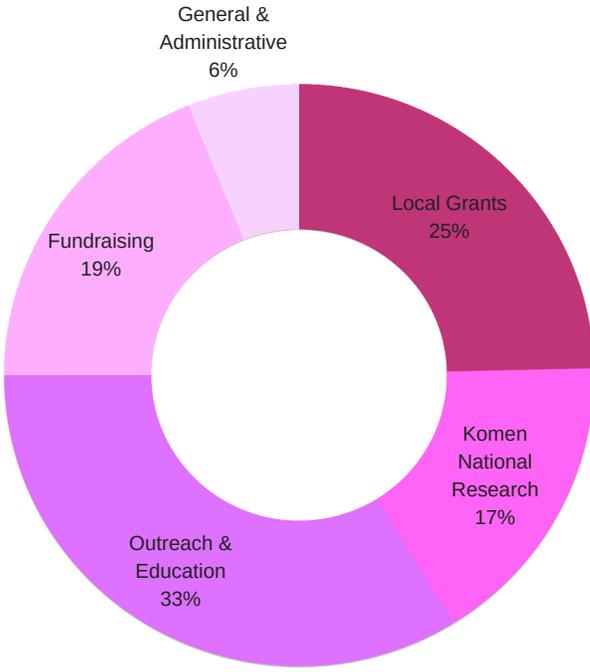
Komen Southeast Wisconsin Breast Health Assistance Fund supported by Kohl's Cares



Financials



Total Revenue
\$2,354,843



Total Expenses
\$1,962,937



Impact

Susan G. Komen Wisconsin is a statewide resource for women who need breast cancer screening, diagnostic and support services.

Through annual events including the Race for the Cure and individual contributions, Komen Wisconsin raises funds that enable women to detect and survive breast cancer.

Statewide Komen support services:

 Komen National Treatment Assistance Program

 Komen's toll-free Breast Care Helpline

 Komen's toll-free Clinical Trials Helpline

 National research

 Public policy advocacy

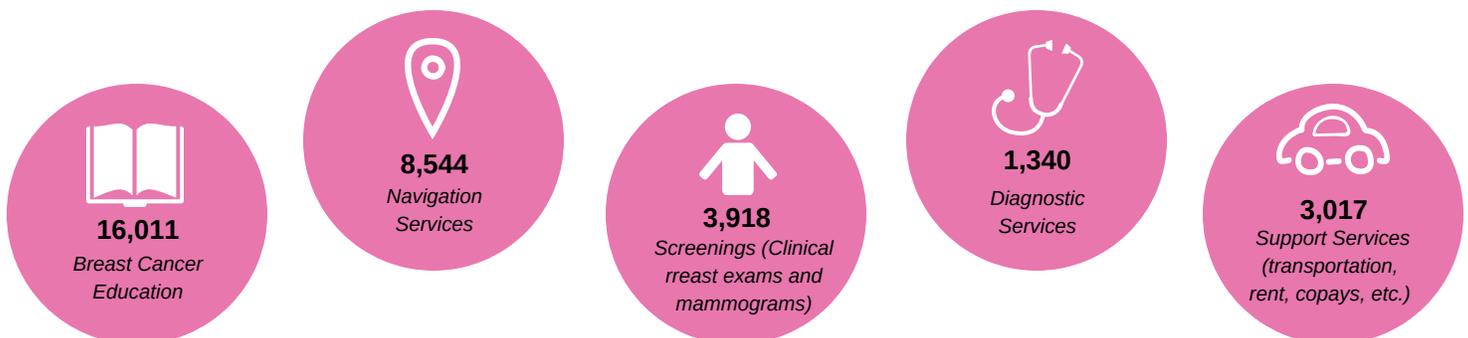
Breast Cancer Assistance Fund:

**BREAST
CANCER
ASSISTANCE
FUND**

Provides assistance with **breast health services and support services for individuals with a breast cancer diagnosis** in Komen Wisconsin's 22-county service area.

“This is my second battle with breast cancer. Triple negative, 14 years apart. Your coming through for us sure shined a light on our situation. Rays of light and hope are so important!”

-Jane, Breast Cancer Assistance Fund Recipient



Susan G. Komen Wisconsin provided **32,830 life-saving services** to Wisconsinites in 2017/18.

Research

This year, Susan G. Komen provided research funding of \$30.7 million for 98 research grants, with a focus on new treatments and understanding of the most lethal forms and stages of breast cancer. Komen funding to institutions in 27 states and seven countries also includes research into new screening technologies, treatments for metastatic and aggressive types of breast cancer and disparities in breast cancer outcomes.

The grants included \$630,000 in new funding for research at two institutions in Wisconsin, bringing Komen's total research investment in Wisconsin to \$7,891,678 since 1982.

Carmen Bergom, MD, PhD

The Medical College of Wisconsin, Inc.

\$450,000

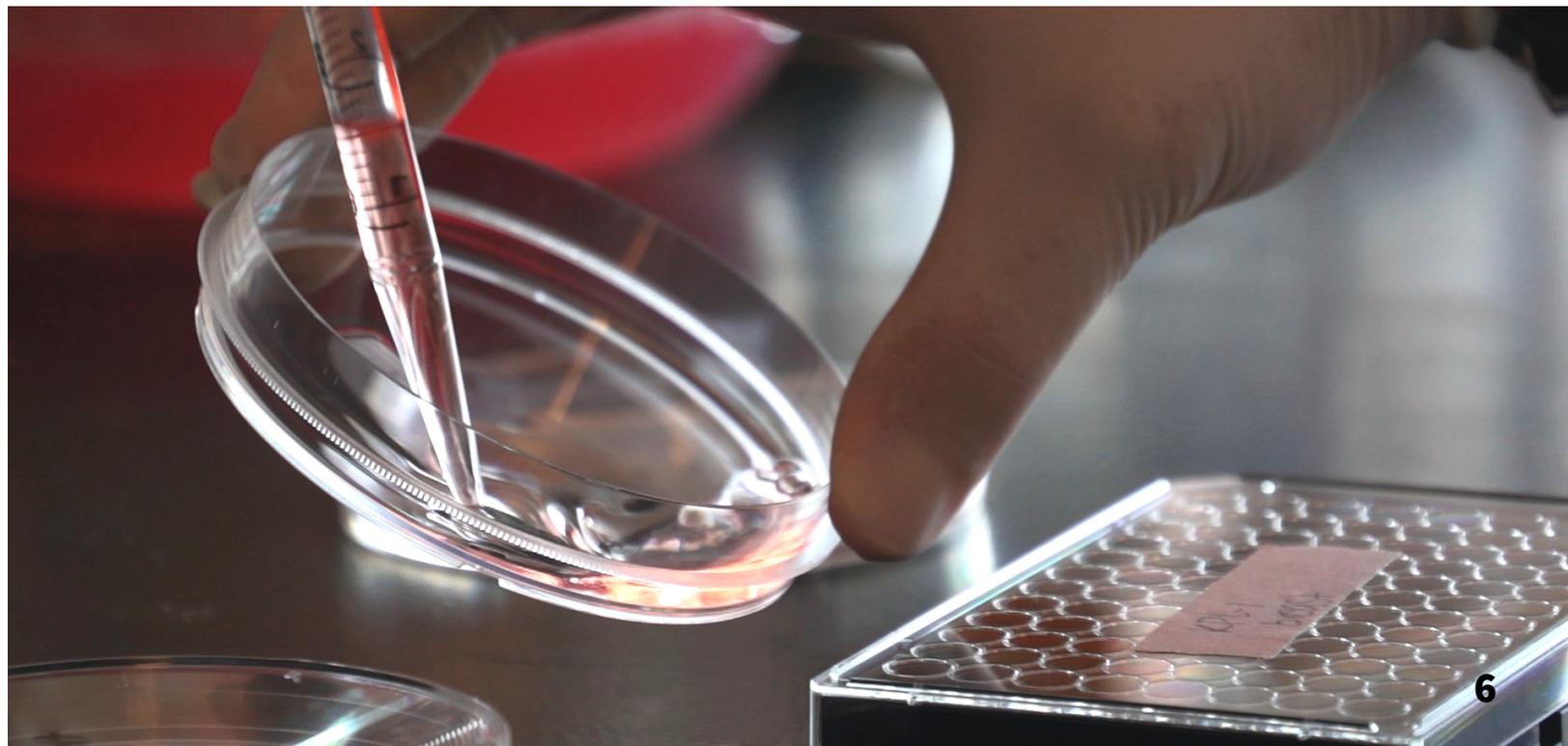
Dr. Bergom's study focuses on identifying tumor microenvironment genes that change the ability of radiation therapy to be an effective treatment. Once identified, these genes could be targeted to improve responses to radiation and ultimately improve patient survival.

Eui-Jun Kim, PhD

University of Wisconsin-Madison

\$180,000

Dr. Kim's study focuses on how the changes to DNA in triple negative breast cancer, through a process called methylation, controls genes that are involved in metastasis. He will study how the gene BAF155 contributes to breast tumor development. The goal is to prevent tumor development and metastasis through treatments targeting this process.



Get Involved

Volunteer

Our volunteers come in all sizes, shapes and colors, but their hearts are pink and their caring has no limit. We need you now more than ever. Volunteers provide countless hours contributing their skills to further the Susan G. Komen promise. We will work with your availability. Every minute you spend helping gives another minute of hope to those affected by breast cancer. Susan G. Komen Wisconsin is always looking for motivated volunteers to assist with various events and initiatives.

Donate

Consider supporting Komen Wisconsin with a gift of cash or stock. Planned giving is also available.

Advocacy

The Susan G. Komen Advocacy Alliance (KAA) is the non-partisan voice for over 2.5 million breast cancer survivors and the people who love them. Our mission is to translate the Komen promise to end breast cancer forever into action at all levels of government to discover and deliver the cures.

Fundraise

We are honored to be contacted so often by passionate members of our community wanting to organize an event or promotion benefiting breast cancer awareness and research. We want to make this process as simple as possible. In order for us to give each event and/or promotion request its due attention, we ask that you please request an event application by contacting info@komenwisconsin.org or 414.389.4883.

Ribbon Ceremony
South Central Wisconsin Race for the Cure





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